

SmallCaribbeanJewels Ecommerce Booking Portal



A project of the Caribbean Hotel & Tourism Association, this **Caribbean Destination Portal** enabled small and medium sized hotel enterprises (SME hotels) throughout the Caribbean region to set up and update their own web sites in a few simple steps, while allowing visitors to search, discover and book their dream destination.

The project was funded by the Centre for Development and Enterprise and required stringent Project Management and reporting processes.



E-volve won the international tender to develop the web portal and branding for the SmallCaribbeanJewels.com Portal as well as to train the SME Hotels participating in the launch of the project.

Using completely open source technology, E-volve built a diverse portal architecture from scratch. The core of the Portal is a self service solution that allows each SME Hotel to manage its own content. E-volve then built portal technology to allow visitors to search for their ideal destination based on multiple criteria such as price, location, time, available specials etc.

Since each hotel could manage its own content including pricing, E-volve also created a secure backend reservation e-commerce system that could connect to any industry standard payment gateway.



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

Each SME Hotel is able to manage multiple room rates, room availability and create packages and specials that are tied to the various seasons in the destination. After a successful development cycle, E-volve then trained the management of the SME Hotels in various countries on managing the content of their sites and administering the reservations solution.

HOTccc Hospitality, Career Platform and Social Media Portal


HOTccc Caribbean Career Club is an initiative of the Trinidad & Tobago Hospitality and Tourism Institute which provides a common platform of knowledge and networking to the industry and its stakeholders.

The Platform's goals were to:

- **Provide the employers in the hospitality and tourism industry with the largest database of qualified job seekers;**
- **Provide the job seekers with the largest database of vacancies in the hospitality and tourism industry; and**
- **Provide all members of the industry with a forum to interact with each other and to discuss new industry trends, issues, standards, developments, events and much more.**

E-volve New Media Systems Limited won the tender to develop the web portal, logo and branding for the HOTccc Caribbean Career Club after proposing a unique combination of Job database functionality combined with the benefits of Social Networking that would create a dynamic community of users.



E-volve combined the Facebook® like functionality of DZOIC's  Social Networking Portal with a custom built Job management platform. Both platforms were tied together with open source Portal architecture, allowing for a single login sign up and access to a myriad of functionality that includes - Personalised Individual Home Pages, Group events, Chat, Blogs, File Sharing, Streaming Audio and video as well as a resume creator and saved job searches.



Companies using the Caribbean Career Club were provided with a comprehensive Job posting and advertising platform.

E-volve deployed a full scale Content Management Solution to allow the Trinidad & Tobago Hospitality and Tourism Institute to effortlessly manage the entire portal.

Phoenix Park Gas Processors Limited Online Prequalification system



solution.

E-volve worked closely with PPGPL to develop a strategy for workflow and approval.

The solution allowed contractors self service access to input information and upload supporting documentation. It also tracked the pre-qualification process and allowed each contractor to see how far along they were in the process at any given time.

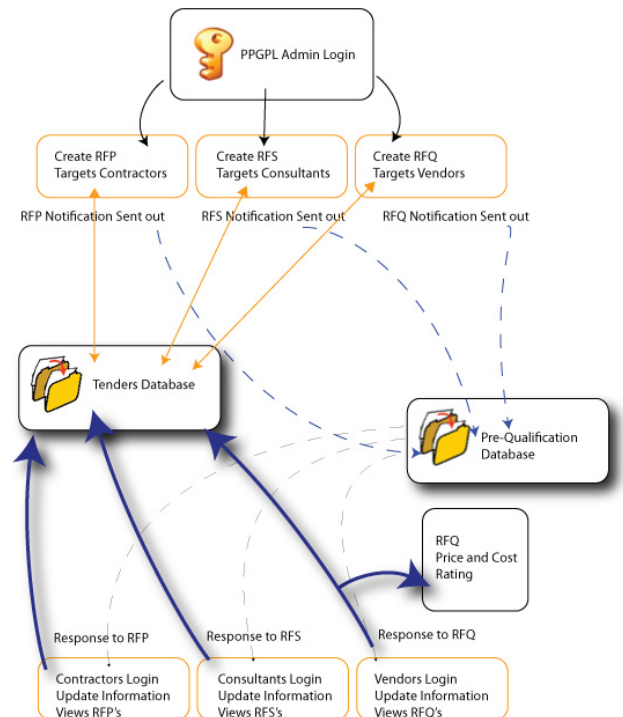
E-volve used Robust Open Source Database technology along with PHP to custom develop a solution which would allow PPGPL to efficiently search through potential contractors via wide range of criteria



In 2007, PPGPL made the decision to extend its entire supplier Tendering and Bidding process online. E-volve's response to the tender recommended that PPGPL use the already successful Prequalification system as the basis for expansion.

E-volve has had a long and mutually beneficial relationship with Phoenix Park Gas Processors Limited that started way back in 2005 when we won the tender to build an Online Prequalification system.

That solution allowed PPGPL to move the process of registering potential contractors from a manual paper based system to an automated electronic application process. The initial system was so successful that PPGPL soon eliminated the manual paper based process and required all potential contractors to use the online



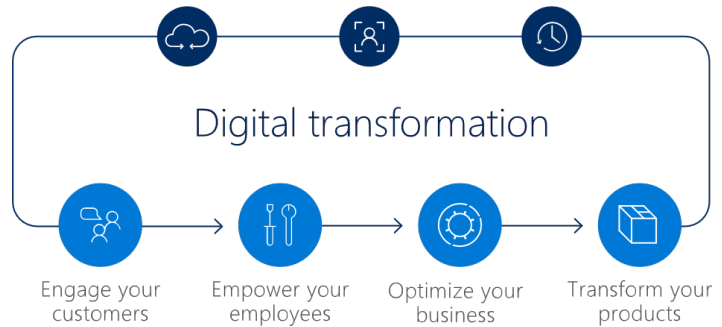
E-volve's proposal was successful and a completely modular development approach was used to conceptualise a solution that would compliment PPGPL's internal workflow.

The custom develop solution allows PPGPL to manage every aspect of sending out tenders and requests for quotations to Contractors, Consultants and Vendors, via an administrative dashboard that supports a workflow approach to the evaluation of responses. The system also allows PPGPL to rate and shortlist suppliers based on a history of jobs or specific response to tenders and push automatic notifications to suppliers. **The modular approach used by E-volve to develop this solution allows for the seamless addition of new features and as testament to this, the system is already in its third version of functionality additions.**

Neal and Massy Holdings Limited Digital Transformation

The Caribbean’s largest conglomerate, engaged E-volve in a two year Digital Transformation initiative aimed at strengthening its core business processes.

We started with an analysis of all of the group companies across the region and their readiness / digital maturity. Cultural change would be a large consideration, so we spent a significant amount of time helping the management of each company to develop digital roadmaps that were customized to their specific reality. The involvement of employees and illustrating the internal benefits of the transformation in clear terms, helped gain buy-in that was critical for success.



From the get-go, we realized that the most benefit would be from business optimization and the B2B efficiencies would be tremendous if we got it right. The savings to be gained by centralized procurement alone covered the cost of the engagement and then some. The distribution group (already the largest and most profitable) stood to gain significantly by strengthening B2B processes and reducing ordering and fulfillment times. The Automotive and other retail focused groups saw CRM as a platform for innovation and long term relationship building.



SharePoint Portal server was chosen to create a regional Group Intranet. The real time transaction solution allowed for Seamless Collaboration, Document sharing, Knowledge management and Employee engagement.

The communication elements of SharePoint allowed it to be the very center of the Transformation process. Notifications, approvals and custom workflows all came together to create a rich digital experience. The connection and integration of data sources across the regional group companies, allowed for the Holding company to have a real-time view of all operations.

Corbin Communications Limited Digital Transformation

The Caribbean's largest Indigenous agency network was in dire need of a digital update. E-volve partnered with Corbin to design and implement a completely digital workflow and communication process that would include cloud storage and redundancy for terabytes of digital artwork and data.



Decades of manual and paper based processes were converted to efficient real time digital workflows using Gsuite as the core communication platform.

Using Asana's App Integrations, we created a 360 dashboard for the entire organisation, where all jobs from the creation of the job ticket, resources assigned and client contact reports could be accessed and tracked in a secure, permission based digital environment.



To ensure long term adoption extensive training and periodic refresher sessions were done with all staff. The transformation process also allowed a fantastic opportunity to get staff involved in redefining business process and their input led to many efficiencies. The real time collaboration functionality of Gsuite played a major role in the Agency being able to seamlessly work from home during the COVID-19 pandemic. Daily meetings using Google Meet became a standard part of the new normal.

The Cloud-Centric approach of Drive File Stream allowed the Art Department to have instant access to all high definition assets needed. The switch to out-of-office workdays was seamless.

